



A memory of flowers, between lightness and pleasure.

As a child, Yves Coueslant, one of diptyque's founders, spent his summers at the seaside in the pagoda that his father had built in Do Son, in Halong Bay. Far from the humid heat of the large port in Haiphong, the air was cooler. The sea breeze carried with it the heady and slightly spicy scent of tuberoses that his mother loved so much. Do Son has both, the delicateness and the persistence of a memory from a childhood in Indochina.

In the eau de parfum, the tuberose is more enduring. Its scent brings to mind the sunset hour, when the white flowers stand out in the darkness of the wooden pagoda.

Creation date — 2005

Perfumer — A creative inspiration by diptyque and Fabrice Pellegrin

Olfactory collection — Floral

Raw Materials — Tuberose, Orange blossom, Jasmine

Olfactory accident — Marine accord

The marine accord provides a breath of air, bringing out the scent of fresh tuberose flowers born upon the sea breeze.



Original illustration by Yves Coueslant, 2005

LIMITED EDITION COLLECTION

Eau de toilette Do Son — 100 ml — £107 Eau de toilette Do Son — $30 \,\mathrm{ml}$ — £55 Eau de parfum Do Son — $75 \,\mathrm{ml}$ — £130 Hand Cream Do Son — 45 ml — £32 Gift Set Do Son — Eau de toilette, 30 ml & Hand Cream, 45 ml — £87 Candle Tubéreuse — 190 g — £60

Press release and visuals are available for download from the following link: https://presse.diptyqueparis.com/en/2022/doson

PRESS CONTACT

SCIENCEMAGIC.INC

diptyque@sciencemagic.inc The Westworks — White City Place 195 Wood Lane — London W12 7FQ

diptyqueparis.com









5, avenue de l'Opéra — Paris 1er — France